



The Georgia Circuit

Audience Survey Requirements

As a publicly supported program, The Georgia Circuit relies on audience feedback to document impact and fulfill reporting requirements.

Host organizations are required to assist in collecting audience surveys at each program.

1. Survey Access (Required)

Georgia Humanities provides (at the end of this document):

- A survey QR code and link
- A printable paper survey template

Hosts must ensure that **both QR and paper survey options are available at the event.**

At the Event

- Display the QR code prominently (entrance, registration table, near seating, slides if applicable).
- Have printed paper surveys available.
- Collect completed paper surveys before attendees depart.
- Scan completed paper surveys and upload them with the Host Final Report.

Providing both formats ensures accessibility for all attendees.

2. Verbal Announcements (Required)

Hosts must make a brief announcement about the survey:

- At the beginning of the program
- At the conclusion of the program

Suggested Language

Opening:

“This program is supported by Georgia Humanities. Please complete the brief audience survey today by scanning the QR code or requesting a paper copy. Your feedback helps sustain programs like this in Georgia communities.”

Closing:

“Before you leave, please take a moment to complete the Georgia Humanities survey. Your response directly supports future programming.”

3. Post-Event Follow-Up (Strongly Encouraged)

If you collect email addresses or use a ticketing system, please resend the survey link within 24–48 hours after the event. Follow-up significantly improves response rates.

4. Final Report Submission

When submitting your Host Final Report:

- Confirm that survey access was provided.
- Upload scanned copies of completed paper surveys.

Thank you for partnering with Georgia Humanities to document and sustain public humanities programming across Georgia.



The Georgia Circuit Electronic Audience Survey



<https://www.surveymonkey.com/r/WNNLB8D>



The Georgia Circuit Paper Audience Survey

1. Program Name:

2. Program Location:

3. This program increased my understanding of the history and/or culture of Georgia.

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree N/A

4. This program helped me reflect on Georgia's historical and/or cultural contributions to the United States as the nation marks its 250th anniversary.

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree N/A

5. Programs like this strengthen civic dialogue, cultural understanding, or community connection in Georgia.

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree

6. I am likely to attend another Georgia Humanities program in the future.

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree

7. What is one idea, insight, or moment you will carry with you from this program?