



Celebrate America250 in Georgia

**Sponsorship Opportunities with
Georgia Humanities**

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We invite you to support Georgia Humanities' celebration of **America250**—a once-in-a-generation opportunity to reflect on our nation's founding ideals and how they continue to shape Georgia today.

Throughout 2026–27, Georgia Humanities will host signature programs that bring this historic milestone to life in communities across the state, including:

- ***Voices and Votes: Democracy in America***, a Smithsonian exhibition making stops in seven Georgia communities, including a ten-day run at the Georgia National Fair in Perry—reaching up to 500,000 attendees.
- **Porch Songs and Public Voices**, a folklife music tour connecting Georgians through song, memory, and civic reflection.
- **National History Day Georgia 2026**, engaging thousands of students in year-long historical research projects on the theme "Revolution, Reaction, Reform in History."
- **America250 Festival in Troup County**, held alongside our National History Day state contest at LaGrange College, featuring performances, conversations, and family activities that celebrate democracy in action.
- **The Georgia Circuit**, a new public humanities series bringing scholars, artists, and storytellers to communities statewide.
- **Community Grants**, funding locally driven programs in every region of Georgia that explore the ideas and legacies of the American Revolution.

With your support, we can ensure that Georgia's commemoration both honors our past and encourages future civic participation. Please explore our sponsorship opportunities and consider how we might collaborate to make this historic anniversary meaningful for all Georgians.

Thank you!



Mary Wearn

Mary Wearn, PhD
President



Cameron Bean

Cameron Bean
Board Chair

About Georgia Humanities

For nearly 55 years, Georgia Humanities has connected people and communities across the state through the power of history, literature, and culture. We partner with schools, libraries, museums, and community organizations to create meaningful opportunities for Georgians to explore ideas, share stories, and discover new connections with one another.

Our America250 programs will reach communities statewide, meeting people in their own hometowns through experiences designed for participants of all ages. With the support of committed partners, these events will foster conversations that strengthen our communities and honor our collective heritage.

This anniversary presents a unique opportunity to rise above differences and rediscover the ties that bind us. Through America250, Georgia Humanities is proud to build on decades of work helping communities create common ground through the stories that connect us all.

By the Numbers

4.5 million+

access Georgia Humanities resources online each year

\$1.3 million+

in grant making over the past five years

27,000+

Georgians participate in our programs annually

275+

community partners help bring our programs to life

All 14

Congressional Districts served by our programming



Sponsorship Benefits

	Founders of Freedom \$100,000	Constitution Cornerstone \$75,000	Legacy of Liberty \$50,000	Spirit of '76 \$25,000	Voices of Georgia \$15,000
Exclusive naming rights for major programs	★				
Executive named as honorary chair	★				
Recognition in exclusive press releases	★	★			
Brand included in statewide media buys	★	★	★		
Featured speaking opportunities at events	All events	Featured events	Select events		
Branded video content (30-second)	4 videos	3 videos	2 videos	1 video	
Invitations to opening and closing ceremonies	VIP seating	Priority Seating	Priority Seating	★	★
Smithsonian <i>Voices and Votes</i> exhibit tour	With state scholars	With state scholars	Behind-the-scenes	★	★
Invitation to National History Day student showcase	Meet students and teachers	Meet students and teachers	★	★	★
Logo on event signage, banners, and other print and digital material	Premium placement	Prominent placement	Featured placement	Collective placement	Digital only
Exclusive spotlights on social media	8 spotlights	6 spotlights	4 spotlights	2 spotlights	1 spotlight
Recognition in newsletter, event slideshows, and website	★	★	★	★	★
Sponsor tables/brand activation spaces	All events	All events	Select events	Porch Songs and NHD	Porch Songs and NHD

Founders of Freedom Sponsor

\$100,000

Recognition & Visibility

- Exclusive “Presented by” naming rights for Georgia Humanities’ America250 signature programs
- Executive named as honorary chair
- Exclusive press release recognition
- Featured speaking opportunities at all events
- VIP invitations and seating at all events
- Brand included in statewide media buys (radio, print, online)

Community Engagement

- First right of renewal for future Georgia Humanities programs (post-2026)
- Invitation to National History Day Georgia showcase and direct engagement with students and educators
- Private, behind-the-scenes tour of *Voices and Votes* exhibit with state scholars
- Sponsor tables at Georgia National Fair, Porch Songs Music Festival, National History Day Georgia, and other events
- Employee Recognition Toolkit for internal communications

Digital & Print Media

- Eight branded social media spotlights in 2026
- Four 30-second branded videos on Georgia Humanities’ channels
- Digital Sponsor Badge for company use
- Custom, branded backdrop or signage at events
- Recognition in monthly Georgia Humanities newsletter

Brand Recognition

- Premium logo placement on all digital and print media, invitations, signage, and posters
- Digital signage (where available)
- Featured listing with active link on event websites
- Email signature banners
- Recognition slide at all events
- Inclusion in event press kits and annual Impact Report

Constitution Cornerstone Sponsor

\$75,000

Recognition & Visibility

- Exclusive press release recognition
- Speaking opportunities at featured events
- VIP invitations and priority seating at opening and closing ceremonies
- Brand included in statewide media buys

Community Engagement

- Invitation to National History Day Georgia showcase and direct engagement with students and educators
- Behind-the-scenes tour of *Voices and Votes* exhibit with state scholars
- Sponsor tables at Georgia National Fair, Porch Songs Music Festival, National History Day, and other events
- Employee Recognition Toolkit

Digital & Print Media

- Six branded social media spotlights in 2026
- Three 30-second branded videos on Georgia Humanities' channels
- Digital Sponsor Badge for company use
- Recognition in monthly Georgia Humanities newsletter

Brand Recognition

- Prominent placement on all digital and print media, invitations, signage, and posters
- Digital signage (where available)
- Prominent listing with active link on event websites
- Recognition slide at all events
- Inclusion in event press kits and annual Impact Report



Legacy of Liberty Sponsor

\$50,000

Recognition & Visibility

- Speaking opportunities at select events
- Priority seating at opening and closing ceremonies
- Brand included in statewide media buys

Community Engagement

- Invitation to National History Day showcase
- Behind-the-scenes tour of *Voices and Votes* exhibit
- Sponsor tables at Porch Songs Music Festival, National History Day, and select other events
- Employee Recognition Toolkit

Digital & Media

- Four branded social media spotlights in 2026
- Two 30-second videos on Georgia Humanities' channels
- Digital Sponsor Badge for company use
- Recognition in monthly Georgia Humanities newsletter

Brand Recognition

- Featured logo placement on digital and print media, signage, and posters
- Listing with active link on event websites
- Recognition slide at events
- Inclusion in event press kits and annual Impact Report



Spirit of '76 Sponsor

\$25,000

Recognition & Visibility

- Invitations to opening and closing ceremonies

Community Engagement

- Invitation to National History Day showcase
- Tour of *Voices and Votes* exhibit
- Sponsor tables at Porch Songs Music Festival and National History Day
- Employee Recognition Toolkit

Digital & Media

- Two branded social media spotlights in 2026
- One 30-second video on Georgia Humanities' channels
- Digital Sponsor Badge for company use
- Recognition in monthly Georgia Humanities newsletter

Brand Recognition

- Collective logo placement on digital and print media, event websites, and recognition slideshows
- Inclusion in event press kits and annual Impact Report



Voices of Georgia Sponsor

\$15,000

Recognition & Visibility

- Invitations to opening and closing ceremonies

Community Engagement

- Invitation to National History Day showcase
- Tour of *Voices and Votes* exhibit
- Sponsor tables at Porch Songs Music Festival and National History Day
- Employee Recognition Toolkit

Digital & Media

- One branded social media spotlight in 2026
- Digital Sponsor Badge for company use
- Recognition in monthly Georgia Humanities newsletter

Brand Recognition

- Collective logo placement on event websites and recognition slideshows
- Inclusion in event press kits and annual Impact Report



In-Kind Sponsorships

In-kind support plays a vital role in the success of our programming. By contributing goods, services, or expertise, you can help us reduce costs, enhance events, and create memorable experiences for communities across Georgia.

Promotional Contributor

Support America250 programs with donated goods, services, or expertise.

All contributors receive:

- Custom social media spotlight recognizing your gift
- Recognition in slideshows at events
- Discounted upgrade to monetary sponsorship

Examples include:

- Transportation or logistics
- Media coverage or ad space
- Event flowers, decorations, or signage
- Refreshments or beverages

Hospitality Contributor

Help create a welcoming experience for participants, speakers, and guests.

All contributors receive:

- Custom social media spotlight recognizing your gift
- Recognition in slideshows at events
- Discounted upgrade to monetary sponsorship

Examples include:

- Lodging or accommodations for speakers and performers
- Catering for receptions or program events
- Meeting and event space donations
- Volunteer staffing or event support



Thank You!

We look forward to partnering with you to mark this historic milestone in communities across Georgia. Please join us in celebrating our state's place in America's story.

For more information about sponsorships or to design your own package, please contact Jen Welborn, Director of Development, at 617.645.5702 or jwelborn@georgiahumanities.org.

