



**The Georgia Humanities Council presents  
*New Harmonies: Celebrating American Roots Music*  
A traveling exhibition from the Smithsonian Institution  
Arriving in Georgia April 2012!**

*New Harmonies* is a traveling exhibition from the Smithsonian Institution's Museum on Main Street program focusing on the origins of American music.

Funded in part by the United States Congress, the Museum on Main Street (MOMS) combines the talents of the Smithsonian Institution, the state humanities councils, and cultural organizations to bring national and local heritage to small and rural communities across the United States. As communities host MOMS exhibits, they provide enriching educational experiences for residents and visitors. They bring recognition to their communities and attract increased visitation. In addition, hosting MOMS exhibits strengthens the institutional capacity of small and volunteer-run organizations.

*New Harmonies* will tour six Georgia communities from April 2012 to January 2013. We invite you to join the Georgia Humanities Council (GHC) in a yearlong celebration of Georgia's music traditions!

**Listen to the beat of *New Harmonies***

*New Harmonies* provides a fascinating, inspiring, and toe-tapping opportunity to experience the musical story of our nation. The earliest immigrants brought with them the musical traditions of their homelands. In time the music of their past evolved into expressions of new journeys and triumphs, creating new sounds and harmonies. From the sacred songs of Native Americans and enslaved Africans emerged gospel. From the folk music of Europe emerged country and bluegrass. As each new musical form took shape, even newer ones emerged, resulting in a uniquely American musical heritage.

Whether blues, bluegrass, country, folk, rhythm and blues, spiritual, or gospel, each American musical genre represents a merging of different cultures. Collectively, these musical exchanges are the sounds of our American roots.

To read more about the exhibit, visit the *New Harmonies* website at:  
<http://www.museumonmainstreet.org/newharmonies>.

**GEORGIA  
HUMANITIES  
COUNCIL**

*From our past—In the present—For our future*

### **Who is eligible to host the exhibit?**

- Communities with populations of approximately 20,000 or less.
- Nonprofit organizations (museums, historical societies, libraries, preservation groups, downtown development groups or chambers of commerce)

### **What are the host community's responsibilities?**

- Identify a project director and assistant project director (staff or volunteer) to coordinate the project and attend all required meetings, direct the installation of the exhibition, and provide leadership during the hosting of the exhibit.
- Plan and implement community programs to take place throughout the exhibition tour.
- Develop a network of collaborating organizations in your community and region to showcase the exhibit and provide for audience development.
- Organize a committee to raise local funds and provide in-kind support for the exhibition programs and activities.
- Submit all information about planned events for the tour to the GHC 60 days prior to the tour date.
- Submit information for the marketing purposes when requested.
- Invite state and federal elected officials to the tour opening and other events and involve their staff in program events as possible.
- Maintain records for inclusion in a final report on the tour submitted to the GHC.
- Communicate regularly with the GHC exhibition coordinator.

### **What are the venue requirements for the exhibit?**

- Location for the exhibit with at least 800 square feet of space and eight-foot ceilings
- Location that is clean and dry with a humidity of under 65% and a temperature below 75 degrees
- Location with incandescent or halogen lighting without too much exposure to direct sunlight
- Location that provides for handicap accessibility and bathroom facilities for visitors
- Location with at least 30 hours per week of operating hours during the exhibit
- Secure location for the exhibit displays and crates
- 100 feet of storage space for the exhibition crates

### **What are benefits to hosting the exhibition?**

All sites will receive:

- Technical assistance with program planning, exhibition development, marketing, fundraising, and other activities, provided by humanities scholars and professionals from the Smithsonian Institution, GHC, the Georgia Department of Economic Development, and other collaborating groups.
- Travel expenses and hotel costs for the project director and assistant project director to attend two state planning meetings
- \$2,500 seed funding to support educational programming that will accompany the exhibition tour in your community
- Printed resource materials to complement the exhibition

### **What are the criteria for site selection?**

- Geography (GHC intends for the tour to serve as many different parts of the state as possible)
- Preference will be given to communities that show evidence of a network of organizations collaborating to host and showcase the exhibit.
- Preference will be given to communities that have not previously hosted a MOMS exhibit.
- The creativity and strength of the proposed programming to accompany the tour
- The fit between the exhibit's topic and the community's cultural assets
- The fit between the exhibit's venue needs and the proposed venue, and the availability of other visitor services and locations for complementary programming
- The fit between the goals and needs of the host organization and community and the goals of the MOMS program

### **TO APPLY:**

Please mail or deliver eight copies of the application to:

Georgia Humanities Council

50 Hurt Plaza, Suite 595

Atlanta, GA 30303

Electronic submissions cannot be accepted.

Deadline: Postmarked by September 15, 2010

Selections will be announced on or about November 15, 2010.

For questions, or to discuss your community's ideas for the exhibit prior to submission of the application, contact Arden Williams at [awilliams@georgiahumanities.org](mailto:awilliams@georgiahumanities.org) or call 404-523-6220 x17.



**Georgia Humanities Council**  
**Host Site Application Coversheet**  
*New Harmonies: Roots Music in America*  
**Smithsonian Traveling Exhibition**

**Name of Host Community**

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County

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Population of Community

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U. S. Congressional District

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State Senate District

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State House District

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Mayor

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County Commissioner

**Name of Lead/Host Organization**

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Address

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City

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Zip Code

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Phone

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Fax

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Website

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Total employees

Total volunteers

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**Name of Project Director**

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Title

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Is he/she a full-time employee?

Part-time?

Volunteer?

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Phone

Email

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**Name of Assistant Project Director**

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Title

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Organization

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Address

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City, Zip Code

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Is he/she a full-time employee?

Part-time?

Volunteer?

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Phone

Email

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**What is the preferred time of year for your community to host the exhibition?**

\_\_\_ April–May

\_\_\_ June–July

\_\_\_ July–August

\_\_\_ September–October

\_\_\_ October–November

\_\_\_ December–January

Why? \_\_\_\_\_

## Collaborating Organizations include:

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### Narrative Questions (provide answers on extra sheets of paper)

In addition, feel free to provide collateral materials about your town or organization, such as brochures, photographs, programs from festivals, etc.

1. Describe your community. What are the demographics of your population (race, ethnic, age)? What are the major industries, businesses, and economic impacts in your area? What are the major educational and cultural entities? What are the biggest opportunities for your community? What are the biggest concerns?
2. What previous experience does your community have with hosting traveling exhibits and/or other public humanities programs? How has the lead organization for this project collaborated with other groups in the past?
3. Describe the facility where the exhibit will be displayed (be sure to include a description of lighting, available security, space allotments, climate control, bathroom availability, parking, handicap accessibility options and operating hours).
4. What additional services for visitors are available in your community (visitors' center, lodging, restaurants), and where are they located vis a vis the location where you plan to host the exhibit?
5. How would *New Harmonies* be a good fit in your community? What musical traditions exist in your area?
6. Describe some ideas for programs that would complement the exhibit and engage people in learning about musical traditions that your community would like to implement while hosting the exhibit. These should include activities in multiple formats and those that are targeted at different age groups.
7. What are the goals that your community would like to achieve through hosting this exhibit? What are the goals that your organization would like to achieve through hosting this exhibit? How will you measure your success?

## GEORGIA HUMANITIES COUNCIL

50 Hurt Plaza, SE, suite 595  
Atlanta, Georgia 30303  
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<http://www.georgiahumanities.org>